

Seminar Invitation

The Executives' Perspective Toward Successful ERP System Implementations

Managerial Seminar – Business Oriented Approach (Non-Technical)

Planning Your Organization's Resources Using Modern Technology

Abstract: Business Owners & Executive Managers of organizations from different industries and sectors always strive to find solutions to improve the way their organizations are run. There will come a time when they realize that technology has effective & efficient solutions to assist them in achieving their corporate objectives. Business Solutions such as ERP, Enterprise Resources Planning, Systems represent computer software technologies and management information systems (MIS) that adopted international best practices in each field, for all departments, and linked them in one automated system (some of them web-based). Around 76% of ERP implementation projects fail according to international & local statistics derived from studies conducted by management advisory & consulting firms. Throughout the presentation many enlightening topics will be covered including:

- ✦ What's an ERP System (A Business Productivity Solution or an IT System or both)?
- ✦ Other MIS Systems: Human Resources Management (HRM), Business Intelligence (BI), Enterprise Asset Management (EAM), Content & Doc Management, CRM, etc.
- ✦ Importance of the "Who", "How" & "Why" of ERP systems – Corporate Visionary Angle.
- ✦ Benefits of ERP Systems including samples of business functions.
- ✦ Examples of ERP Systems and which organizations use them.
- ✦ The right process for ERP selection.
- ✦ The importance of team effort, goal-setting, planning and step-by-step execution
- ✦ Implementation Success Factors and how to apply them (Dos).
- ✦ Implementation Failure Excuses & Causes and how to avoid them (Don'ts).
- ✦ ERP Software Licensing & Pricing Schemes (What are you paying for when buying a system!).
- ✦ Out of all ERP Modules why's the HRM sys unique in the Gulf Region, especially the KSA?
- ✦ Examples of HRM Systems & their integration to ERP Systems.
- ✦ In addition to other related topics...

Honourable Audience:

Decision-makers who are considering starting selecting, implementing, using, or even changing an existing troublesome ERP system:

- Owners, Chairmen, Managing Directors, CEOs, Presidents, General Managers
- Organizational Development, Management & Business Re-engineering Consultants
- Executive Members of the Boards of Directors (VPs & CXOs)
- Departmental Directors, Branch Managers & ERP System Customers Project Managers
- Section Heads / Supervisors
- Involved Stakeholders & Interested People

Note: Special section for Human Resources Managers to discuss HR Management Information Systems

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Language: English

Fees: Free

When: Tuesday, Safar 18th, 1431 Hijri / Lunar Calendar; February 2nd, 2010.

Registration & Light Breakfast : 9 – 9:30 AM

Seminar Presentation : 9:30 – 11:30 AM – Followed by Questions

Where: Large Hall (With Parking), College of Telecom & Electronics (Gender: Males College), Jeddah, KSA

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